

Intro

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 University of British Columbia

Utah Viz Course Intros
 Mar 1 2021

<http://www.cs.ubc.ca/~tmm/talks.html#utah21intro>



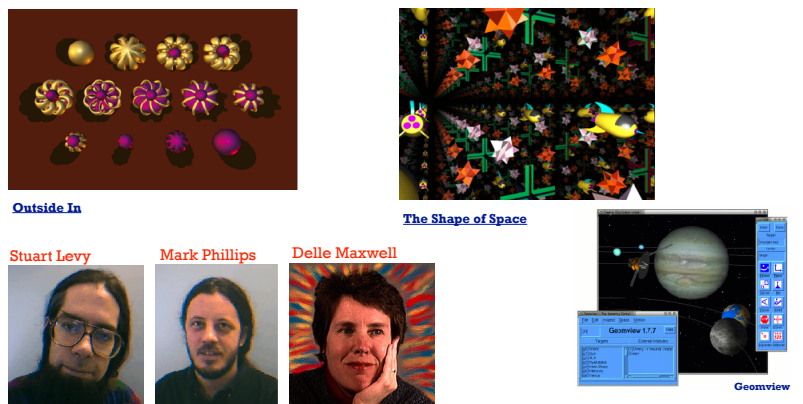
@tamaramunzner

About me

- technical staff, Geometry Center 1991-1995

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Geometry Center: math vis videos, software

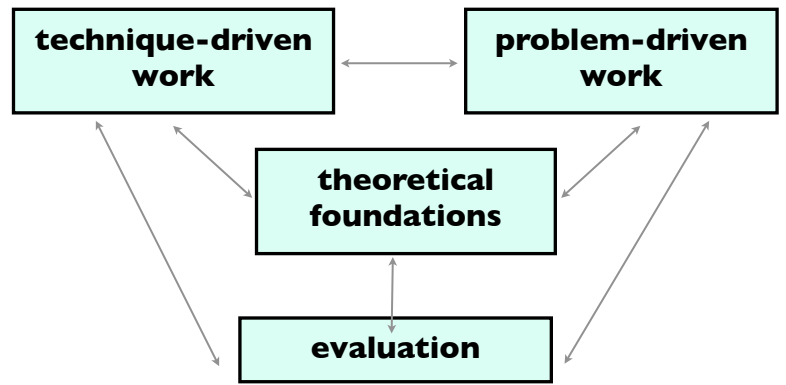


About me

- technical staff, Geometry Center 1991-1995
- PhD @ Stanford w/ Pat Hanrahan, 1995-2000
- [DEC/Compaq] Systems Research Center (SRC), 2000-2002
- UBC, 2002-now

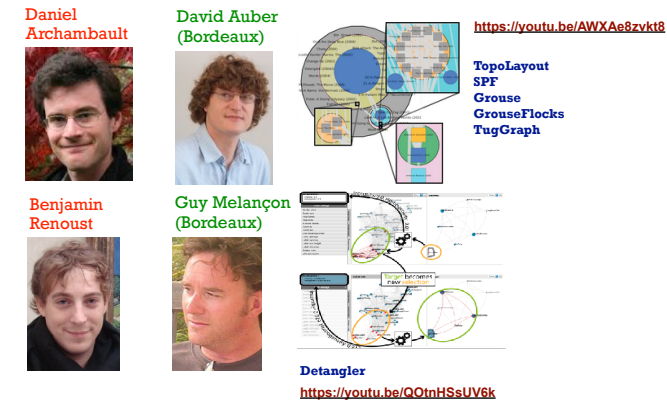
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A quick taste of my own work!



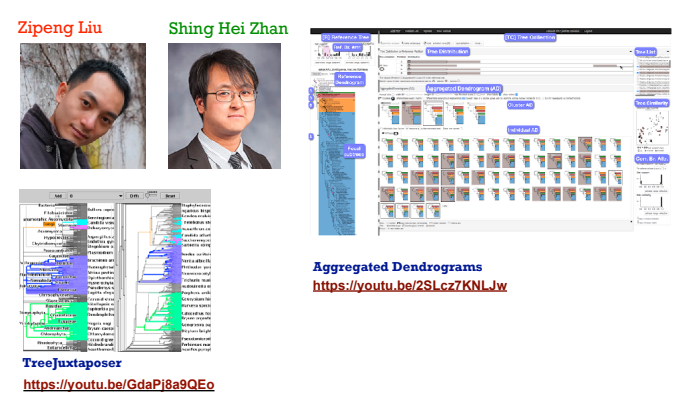
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Technique-driven: Graph/network drawing



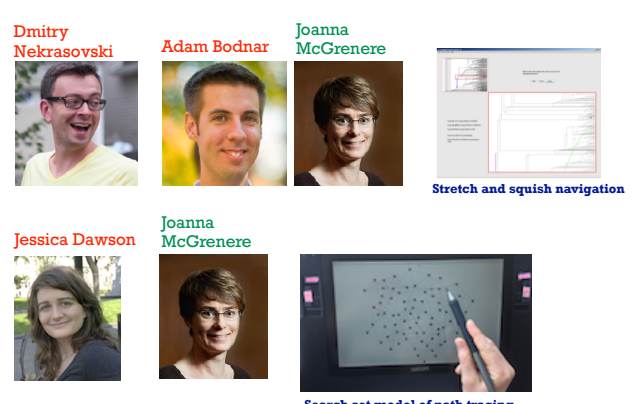
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Technique-driven: Tree drawing



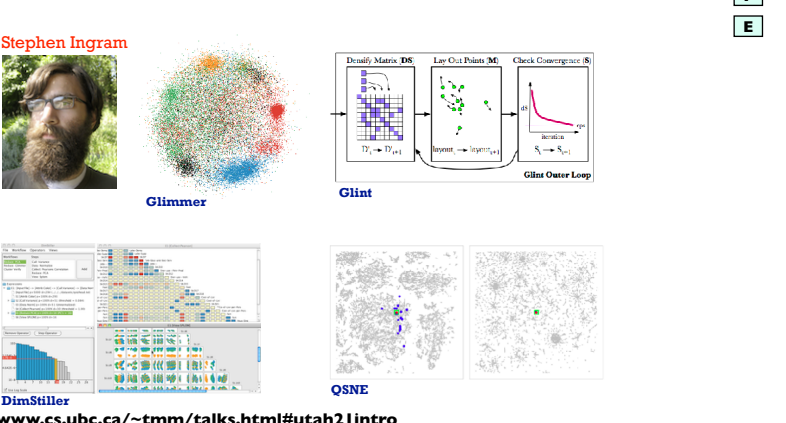
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Evaluation experiments: Graph/tree drawing



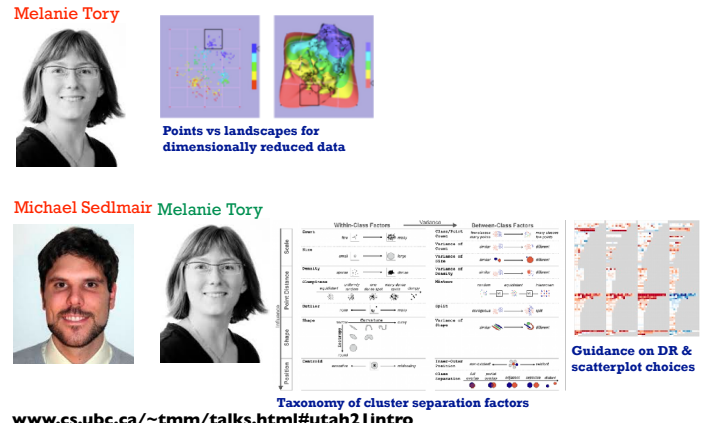
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Technique-driven: Dimensionality reduction



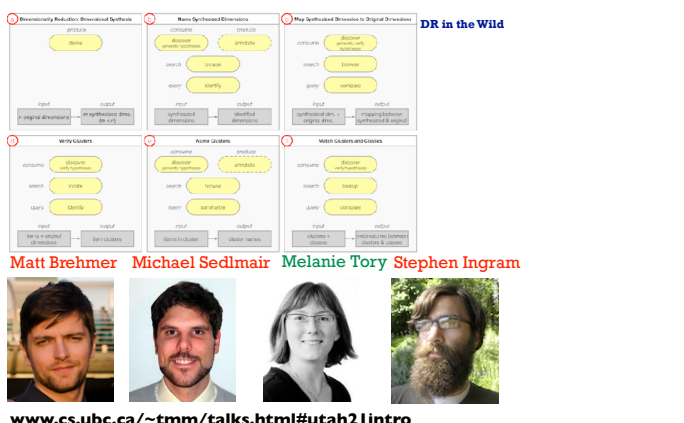
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Evaluation experiments: Dimensionality reduction



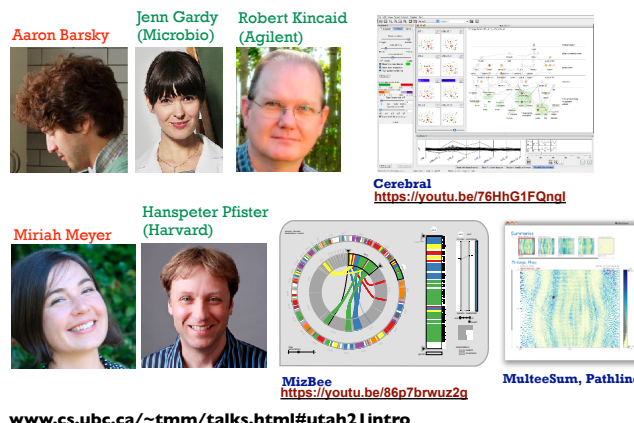
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Evaluation in the field: Dimensionality reduction



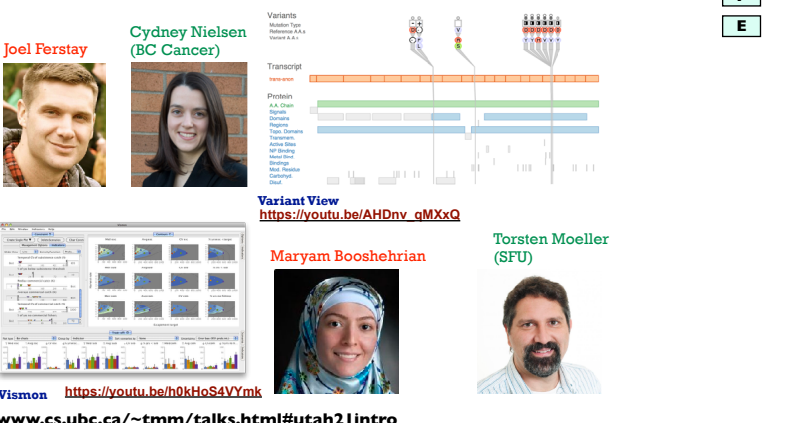
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Problem-driven: Genomics



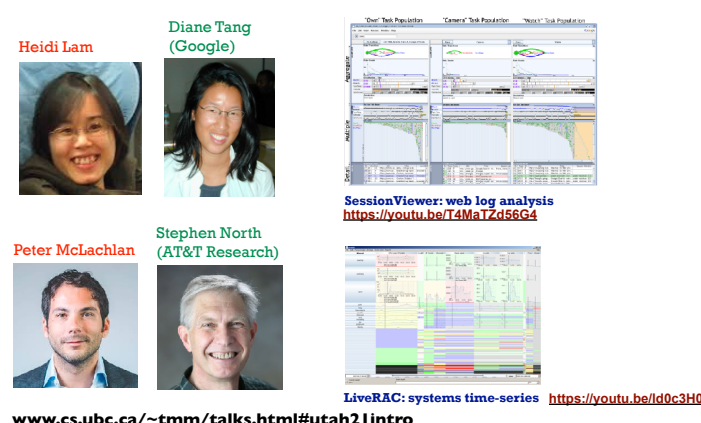
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Problem-driven: Genomics, fisheries



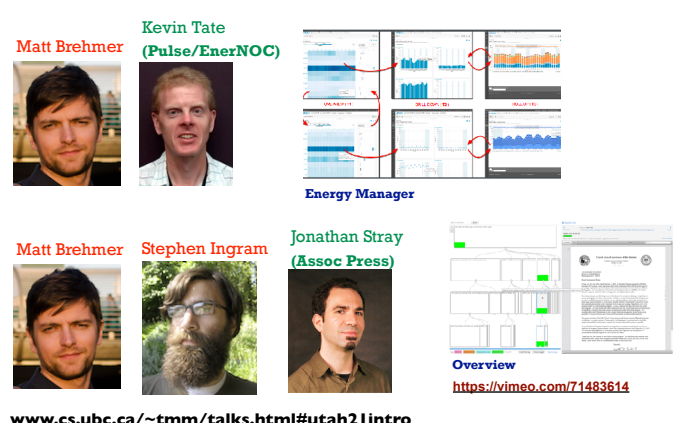
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Problem-driven: Tech industry



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Problem-driven: Building energy mgmt, journalism



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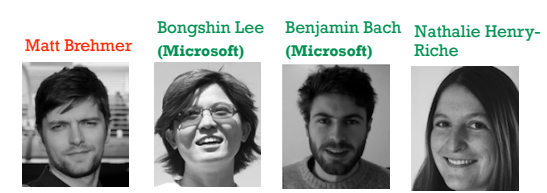
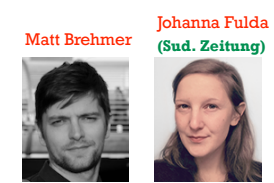
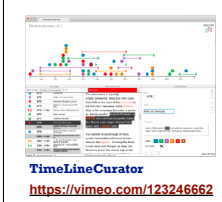
Problem-driven: Current data science



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Curation & Presentation: Timelines

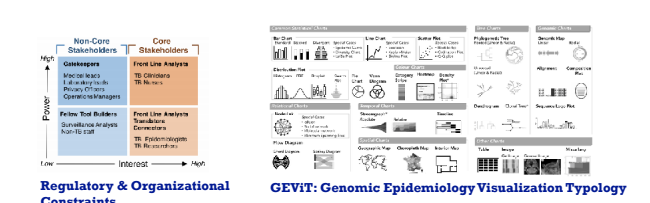
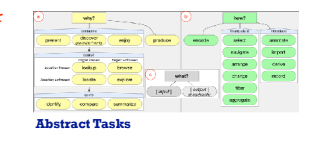
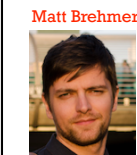
T F E P



<https://vimeo.com/123246662>
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Theoretical foundations: Typologies

T F E P

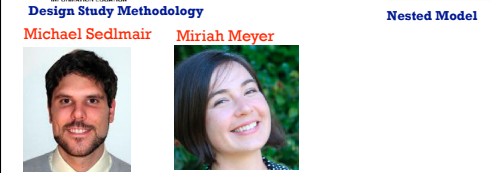


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Theoretical foundations

T F E P

- Visual Encoding Pitfalls
 - Unjustified Visual Encoding
 - Hammer In Search Of Nail
 - 2D Good, 3D Better
 - Color Cacophony
 - Rainbows Just Like In The Sky
- Strategy Pitfalls
 - What I Did Over My Summer
 - Least Publishable Unit
 - Dense As Plutonium
 - Bad Slice and Dice



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Visualization Analysis & Design

More Information

- this talk
<http://www.cs.ubc.ca/~tmm/talks.html#utah21intro>
- book page (including tutorial lecture slides)
<http://www.cs.ubc.ca/~tmm/vadbook>
– 20% promo code for book+ebook combo: HVN17
– <http://www.crcpress.com/product/isbn/9781466508910>
- illustrations: Eamonn Maguire
- papers, videos, software, talks, courses
<http://www.cs.ubc.ca/group/infovis>
<http://www.cs.ubc.ca/~tmm>

@tamaramunzner



Visualization Analysis and Design. Munzner. A K Peters Visualization Series, CRC Press, Visualization Series, 2014.